

The National Will Register's Media Pack



The National Will Register
Certainty Will Search
Powered by Advanced



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Introduction

The National Will Register is the Law Society of England and Wales partner and trusted provider of a National Will Register. It is chosen, endorsed and used by the public, legal profession, law firms, professional Will writers, PI insurers, Government agencies, charities and other associated sectors and organisations to register Wills and search for Wills.

Since its inception, The National Will Register has worked in partnership with legal professionals to provide peace of mind to testators, executors and beneficiaries throughout the UK. Over a decade on, through the continued support of the legal profession, a National Will Register has been established and is working towards ensuring that unknown or untraceable Wills are a thing of the past.

The National Will Register is the fastest growing service in the UK for Wills and probate professionals. We continually strive to make it functional, convenient and productive for both the legal profession and UK citizens.

Please provide this guide to your marketing and web development team to promote your relationship with The National Will Register, encourage your new and existing clients to register their Wills, explain the importance of searching for the latest valid Will, boost website traffic and attract enquiries.

The National Will Register Quick Facts

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- The National Will Register provides access to in excess of 8.9 million Will records
- At peak times, one Will is registered every two seconds
- The current record for Will Registration is 270,000 Wills registered in one month
- In a three-day period 103,000 Wills were registered
- The National Will Register searches for both registered and unregistered Wills in geographically targeted areas in the UK
- 20% of Certainty Will Searches resulted in a Will being discovered where the estate was presumed intestate or a later, unknown Will being brought to light
- The National Will Register is a registered trademark
- Certainty Will Search is used to support Court of Protection matters and Contentious Probate

About Will Registration

Will Registration

Wills can be registered for free.

Significant Size and Growing Rapidly

The National Will Register provides access to in excess of 8.9 million Will records and is growing rapidly. The current record for Will Registration is 270,000 Wills registered in one month.

Will Registration Safeguards your Probate Income

Registering your 'Will Bank' maximises its potential as the valuable and ever-increasing 'probate fee asset' it should be. Ensuring the Will, and you as the holder of it, can be found results in you being able to intercept the probate.

Complete Confidentiality

The National Will Register does not disclose the existence of a Will - when a search takes place it provides the searcher's details to the holder of the Will (the firm who registered the Will). The firm then verifies the searcher's entitlement in order to discuss the Will with the searcher.

Does The National Will Register need the Will to Register it?

The National Will Register does not see or store a copy of the Will - it registers and records the location of where it is stored.

Will Registration Re-Ignites Will Writing Revenue

Providing your 'Will Bank' clients with Will Registration organically re-ignites the client and produces new business (on average 22% of clients request a review or rewrite), whilst strengthening client loyalty.

About Certainty Will Search

Core Search Functionality

Will Register Search - checks to see if a Will has been registered with The National Will Register, which currently has in excess of 8.9 million Will registrations in the system.

Will REACH Search

A nationwide, geographically-targeted search for Wills that have not been registered (includes The National Will Register's member and non-member law firms).

Will Finds

So far, at least 2 in every 10 Certainty Will Searches resulted in a Will being discovered where the estate was presumed intestate or a later, unknown Will being brought to light.

Small Disbursement

Certainty Will Search is an allowable disbursement to the estate and is therefore completely cost-free to the law firm; search from £38+vat.

Complete Confidentiality

The National Will Register does not disclose the existence of a Will to the 'searcher'. Normal verification process applies.

Insurance Advised

Ticking the box on your PII form to say you use The National Will Register can lower your risk profile.

Used By

Legal professionals, financial organisations, the Government Legal Department, charities and the public.

Court Of Protection Matters

You can search for the Will of a Testator who is still alive but has lost capacity with a Certainty Will Search. This search is used by Deputies or Attorneys who have a duty to act in the 'best interest' of the Donor or Patient.

The SRA Ethics Guidance, drafted in conjunction with and approved by, The Court of Protection, Office of the Public Guardian, Legal Ombudsman, The Law Society and the Society of Trust and Estate Practitioners, also states that the Will forms part of the financial affairs belonging to the donor and highlights scenarios of possible adverse outcomes which can occur without knowing the contents of the Will.

The Official Solicitor also recommends that a Will Search be conducted, in appropriate cases, by Statutory Will applicants, in order to establish the existence of any unknown Will(s) and to be satisfied that the Will presented is the last Will of the living Testator. The National Will Register plays a crucial role in the work of those involved in applying for Statutory Wills, or who need to expedite their Property and affairs, and Welfare deputy and attorney responsibilities with the utmost due diligence.

Contentious Probate

There is a great weight of evidence from Contentious Probate specialists that a Certainty Will Search can and does change the outcome of a potential dispute case. It is crucial to conduct a Will search at the start of a potential dispute to understand if you are dealing with a case based on the last Will and the historic content of any previous Wills. It can also assist in understanding whether the client that instructed you actually is in a position to proceed with a case by discovering any unknown Wills. A Certainty Will Search helps to establish potential cases for Contentious Probate specialists and provides reassurance that the last Will, and any previous Wills, have been located for the existing dispute.

The Gazette Official Public Record

Certainty Will Search has a strategic alliance with S27 Statutory Notices as a definitive 'belt and braces' approach when acting as a Professional Executor.

For Your Firm's Website

SUGGESTED COPY FOR THE WILL WRITING SECTION OF YOUR WEBSITE

-----STARTS-----

Have you registered your Will?

We can now register your Will with The National Will Register!

Why should I register my Will?

In a survey commissioned by The National Will Register, two thirds of children would not know where to locate their parents' Wills. The passage of time, house moves, and new relationships are all contributing factors to this statistic.

Writing a Will and regularly reviewing it is one of the most important things you can do for your loved ones. Therefore, ensuring that your family can find it when you have passed on is essential. If a Will cannot be found after your death then your assets will be distributed in accordance with the intestacy rules, not necessarily in the way you would have wished.

We hold your Will safely, but we record its location with The National Will Register so that beneficiaries can always locate it when the time comes.

Contact us to Register your Will with The National Will Register

Link - [About The National Will Register](#)

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SUGGESTED COPY FOR THE PROBATE SECTION OF YOUR WEBSITE

-----STARTS-----

Certainty Will Search

As part of our probate process we conduct a Certainty Will Search with The National Will Register.

Why do we conduct a Certainty Will Search?

It is an unfortunate reality that when a loved one passes on you may find yourself in one of the following situations:

- not being able to find their Will
- unsure if they actually wrote a Will or
- uncertain that you have the most up-to-date Will

We can assist by conducting a Certainty Will Search with The National Will Register. This is a quick process that accesses millions of Will records. Not only does it search for Wills that are registered but it also searches nationally for Wills that have not yet been registered.

The National Will Register and its Will search service are designed to help protect executors, administrators and beneficiaries against the risks associated with the distribution of an estate on an assumed intestacy basis, or using a Will that may have been superseded by a later unknown version. Two in every ten Certainty Will Searches results in a Will being found where one was thought never to have been written or the Will being used to distribute the estate had been superseded by the newer found Will.

Contact us to conduct a Certainty Will Search on your behalf with The National Will Register

Link - [The National Will Register](#)

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SUGGESTED COPY FOR YOUR PROBATE SECTION OF YOUR WEBSITE

-----STARTS-----

What is contentious probate?

Disputes arising out of someone's estate after they have passed away.

When should you consider contentious probate action?

No two scenarios are ever the same and so it may be appropriate to consider contentious probate action in various different circumstances. Some common scenarios are set out below:-

- Someone has passed away leaving a Will that is suspicious due to its content, timing and/or choice of executor;
- Someone's estate has been depleted before they passed away by someone other than the deceased meaning the estate is less valuable than expected;
- You were expecting to inherit on the deceased's death but have not been included as a beneficiary in their Will or only to a lesser extent than you anticipated;
- You were promised some inheritance but the deceased passed away leaving a testamentary document that does not benefit you;
- You were in receipt of financial support from the deceased before their death but do not benefit on their death;
- You are named as the executor of a Will but there is a dispute with your co-executor or the beneficiaries; and
- There is a dispute as to the occupation or sale of the deceased's property.
- You are concerned the estate is being distributed incorrectly.

These are just a few common scenarios that contentious probate lawyers will deal with on a daily basis. They are though by no means a comprehensive and exhaustive list as disputes relating to a deceased's estate can take many forms.

The Certainty Contentious Probate Hub & Area connects you with contentious probate specialists local to you. To find your nearest Contentious Probate Specialist and discuss your situation visit – [Find a Contentious Probate Specialist](#)

Link - [About The National Will Register](#)

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META DATA

<write a Will, register a Will, The National Will Register, search for a Will, find a Will, lost Will, Will Search, disputing a Will, inheritance dispute, contentious probate>

Link with The National Will Register Online

Should you need to refer to our traffic heavy website to boost your SEO and social media, please use the links provided below.

Website	Link
National Will Register	www.nationalwillregister.co.uk
Twitter	www.twitter.com/UKWillRegister
Facebook	www.facebook.com/nationalwillregister
LinkedIn	www.linkedin.com/groups/4344804 www.linkedin.com/the-national-will-register

Social Media Hashtags

When referring to us in all social media posts, we recommend you using the following hashtags in your posts (#);

#FindAWill
#SearchForAWill
#RegisterAWill
#NationalWillRegister
#EndOfLifeAdmin
#Inheritance
#WillsAndProbate
#DisputingAWill
#ContentiousProbate
#FindAContentiousProbateSolicitor

Company Logos

Please use our logos for PR purposes. The logo needs to remain on a white or black background. Please use the logo with 'Powered by Advanced' on all printed documents and digitally. Only use the other logos when the 'Powered by Advanced' is illegible due to the size of the logo on digital channels.



Contact The National Will Register

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In the first instance, please contact the Marketing Manager.

Name	Position	Email
Stevie Fisher	Marketing Manager	Stevie.fisher@certainty.co.uk
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